CALL FOR PROPOSALS FOR REFEREED PRESENTATIONS
2020 BUSINESS EDUCATION RESEARCH CONFERENCE (BERC)

Held in conjunction with the National Business Education Association (NBEA) Convention
April 8-11, 2020, in Boston, MA
Sponsored by the Association for Business Teaching and Research (ABTR)

PROPOSAL SUBMISSION DEADLINE: OCTOBER 1, 2019
“Building Researchers in Unexpected Places”

Proposals are requested for empirical research or applied research presentations that are related to business education and are of national/international scope and interest. Proposals should not be submitted for studies that have been or will be formally described or presented at a professional meeting or in a journal or proceedings prior to this conference. Only proposals prepared on the attached form will be accepted for review. NO FULL PAPERS WILL BE ACCEPTED as proposal submissions. Authors of accepted proposals will be invited at a later date to submit full papers for best paper award consideration.

AWARDS: Three outstanding paper awards will be presented at the conference: one for empirical research; one for innovative instructional practices (applied research); and one for Business Teacher Education research. The award-winning papers are automatically accepted for publication in the Journal for Business Teaching and Research (JBTR), pending revisions (where applicable). Only complete manuscripts will be considered for awards.

CONDITIONS: All proposal submissions will be subjected to a blind review process. Please note the following:
- All BERC presenters must be registered for the NBEA Convention. BERC presenters must be current members of both NBEA and ABTR to present in the Business Education Research and/or Research-Based Innovative Instructional Practices areas. Each BERC presenter for the Business Teacher Education Research area must meet one of the following requirements: (1) a current member of both NBEA and ABTR and an active business teacher education faculty member; or (2) a current NBEA member, an active business teacher education faculty member, and the ABTR representative for his/her institution.
- Authors are responsible for all travel, lodging, and other costs related to participation in the conference.
- Handouts, if provided, are the responsibility of the authors/presenters.
- NO INTERNET ACCESS will be provided for presentation sessions.

RESEARCH AREAS: Submissions must be about research that has not been presented in a journal or at a professional meeting prior to the conference. The research may be in progress at the time of the submission, but the proposal must confirm that the study will be completed with findings and conclusions/recommendations by the time it is presented at the conference. All proposals are blind reviewed. The time allocation for presentations will be determined based on the number of selected proposals. Details will be provided in January prior to the conference. All submissions must fall into one of the following areas.

- **Business Education Research.** Presentations may be related to any aspect of business education. Examples include (but are not limited to) research studies related to accounting, assessment and accountability, business communication, career and technical education, computer applications, critical thinking, data-driven course design, distance/online education, e-business, economic education, entrepreneurship, ethics, information systems, international business, law, marketing education, pedagogy, personal finance, professional development, social media, soft skills, student success, training and development, and work-based learning.

- **Research-Based Innovative Instructional Practices.** Presentations in this category will address applied research, classroom teaching applications, and other unique instructional strategies. Topics may include (but are not limited to) case studies of classroom or workplace applications, approaches to curriculum and instruction, strategies for linking school-to-work, theoretical models, modeling, assessment with accompanying evaluation, and exemplary training and industry-based initiatives.

- **Business Teacher Education Research.** Presentations must be directly related to business teacher education topics. Examples include (but are not limited to) research studies related to methods courses, student teacher supervision, mentor teachers, evaluation of pre-service teachers, best practices in the assessment of teacher education programs, and accreditation of teacher education programs.

PROPOSAL FORM MUST BE SUBMITTED BY OCTOBER 1, 2019, TO:
Dr. Virginia Hemby-Grubb, Middle Tennessee State University, Virginia.Hemby-Grubb@mtsu.edu